



FOR IMMEDIATE RELEASE

## **BlackTree Healthcare Consulting Announces Promotion of Diane Link to Director of Clinical Services**

**Conshohocken, Penn. – February 22, 2017** – BlackTree Healthcare Consulting (“BlackTree”), the leader in post-acute healthcare consulting, today announced the promotion of Diane Link, RN, MHA to the position of Director of Clinical Services. This promotion reflects BlackTree’s continued dedication to developing and promoting talent within the organization, and also supports its mission to provide superior consulting services to the home health, hospice and skilled nursing industries.

Diane, who most recently focused on overseeing BlackTree’s clinical consulting services, will now expand her role to include oversight of the company’s Coding and OASIS division. As Director of Clinical Services, she will provide strategic leadership to BlackTree’s clinical services, including client and staff management.

“Diane has extensive experience in home health and hospice operations, and has made exemplary contributions during her tenure at BlackTree, where she quickly advanced to the role of Senior Clinical Consulting Manager,” said Fran Smith, Managing Director at BlackTree Healthcare Consulting. “We look forward to bringing all of our clinical service offerings together, and believe that under Diane’s leadership, this division will continue to develop and further support our clients’ successes.”

Before joining BlackTree, Diane spent 25 years as a home health and hospice registered nurse with experiences ranging from field nurse to executive leadership. She is also the President of the Board of Directors for the Maryland National Capital Home Care Association (MNCHA), and is a frequent contributor to industry forums where she presents home health and hospice issues at the state and national level. Most recently, Diane published the book “The Hospice Guide to Quality Care and Reporting: Promoting Sustainability in an Evolving Regulatory Climate.”

### **About BlackTree Healthcare Consulting**

BlackTree Healthcare Consulting provides revenue cycle, outsourcing and clinical consulting services exclusively to the healthcare industry. It is BlackTree's goal to partner with their healthcare clients to assist them in better achieving their financial, operational and clinical goals through the delivery of exceptional client-centric consulting services.

For more information, please visit [www.blacktreehealthcareconsulting.com](http://www.blacktreehealthcareconsulting.com).

### **Chelsea Gumpf**

BlackTree Healthcare Consulting

610-536-6005

[Chelseagumpf@blacktreehealthcare.com](mailto:Chelseagumpf@blacktreehealthcare.com)